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# DISRUPTION

**Filmmaker(s) name:**

Director: Pamela Yates, Producer: Paco de Onís, Editor: Peter Kinoy

**Release Year:**

2014

**Length of film:**

84 minutes

**Official website:**

[www.skylight.is/films/disruption](http://www.skylight.is/films/disruption)

**Title:**

DISRUPTION

**LOGLINE**

Can 20 million women upend a continent?

**SHORT SYNOPSIS**

A band of Latin American activist economists sets out to change their region, partnering with women marginalized by poverty to challenge accepted notions on how to eradicate inequality. Through this program, the women become empowered economic and political agents in their communities. If the model is taken to scale, could 20 million women upend a continent?

**MEDIUM SYNOPSIS**

A band of Latin American activist-economists sets out to reduce inequality in the region with a model that places women at the center of the drive for social change. Collaborating with governments, big banks, and women marginalized by poverty in Peru, Colombia, and Brazil, they spread financial literacy horizontally using digital education tools and innovative strategies for financial inclusion. Through the program, the women become empowered economic and political agents in their communities, leading the process of societal transformation from the bottom up. 3 million lives have already been changed. If the model is taken to scale, can



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20 million women to upend a continent?

## LONG SYNOPSIS

Latin America is a group of nations on the rise, yet income distribution in the region remains among the most unequal in the world. DISRUPTION takes place in South America where hundreds of millions live in dire circumstances and the poorest of the poor are women. It is the plight of women like these, multiplied by millions, which set a band of Latin American activist economists on a journey to develop new ideas to confront what they call “the scandal of inequality” on their continent.

They form Fundación Capital (Winners of the 2014 Skoll Award for Social Entrepreneurship), a group guided by the idea that the poor can save and build assets, use tablet computers to educate themselves, and access capital through crowdfunding and mobile banking. To take these innovative ideas to scale, the team at Fundación Capital partners with women marginalized by poverty as well as players in the public, private and social sectors, piggybacking on massive G2P programs (Government to People) like Conditional Cash Transfers (CCTs) to forge a path to sustainable financial inclusion. Programs like CCTs transfer cash to poor households, on the condition that they keep their children in school through secondary education, and take them to health clinics on a regular basis.

At the heart of DISRUPTION are the stories of women who participate in Fundación Capital’s programs, discovering formerly untapped political and economic energy which propels many into active roles of civic participation. These innovative financial inclusion programs which DISRUPTION spotlights in Colombia, Peru, and Brazil, are now poised to spread to reach millions of women. If the model is taken to scale, can 20 million women upend a continent? And if they did, what would this mean for the potential of translating insights from the developing world to an international stage? DISRUPTION sets the stage for this potential paradigm shift.

## EN ESPAÑOL:

Un grupo de activistas-economistas de América Latina proponen ideas innovadoras sobre cómo disminuir la inequidad, colaborando mujeres marginalizadas por la pobreza, gobiernos, y bancos. Su organización,



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Fundación Capital (cariñosamente conocida como FundaK), diseña e implementa herramientas educativas digitales para difundir el conocimiento financiero. El programa ya ha logrado empoderar económicamente a las mujeres que participan en ello y además fomenta su participación cívica en sus propias comunidades. Ya están involucradas 3 millones de mujeres; ¿si eso llegara a gran escala, podrían 20 millones de mujeres cambiar un continente, creando un punto de quiebre en la estructura social?

## CHARACTERS IN THE FILM:

Agripina Perea

Any Benitez

María doSoccoro

Maze Saraiva

Yves Moury

María Briyith Fuquen & Johanna Fuquen

Fidela Hancoccallo

Cirila Quillahuaman

## Filmmaker Biographies:

### Short Bios:

Pamela Yates (Director) is an award winning Documentary Filmmaker, Guggenheim Fellow, and co-founder of [Skylight Pictures](#) (with Peter Kinoy), a company dedicated to creating films and digital media tools that advance



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awareness of human rights and the quest for justice by implementing multi-year outreach campaigns designed to engage, educate and activate social change.

Paco de Onís (Producer) is a partner at Skylight Pictures, and previously produced documentaries for PBS, National Geographic; prior to his career in documentary film he created music festivals in South America & the Caribbean, renovated and operated an arts/performance theater in Miami Beach, and owned and operated a Spanish-style tapas tavern in a 500-year old colonial house in Cartagena, Colombia.

Peter Kinoy (Editor) co-founded Skylight Pictures and now heads the post-production work at Skylight where he has developed a unique approach to visual storytelling that combines a deep empathy for human plight with a desire to explain, educate and point paths forward.

#### Director Long Bio:

Pamela Yates is an American documentary filmmaker. She was born and raised in the Appalachian coal-mining region of Pennsylvania but ran away at the age of 16 to live New York City. Yates is a co-founder of Skylight Pictures (with Peter Kinoy), a company dedicated to creating films and digital media tools that advance awareness of human rights and the quest for justice by implementing multi-year outreach campaigns designed to engage, educate and activate social change.

Four of Yates' films as a Director - When the Mountains Tremble; Poverty Outlaw; Takeover, and The Reckoning: The Battle for the International Criminal Court — were nominated for the Grand Jury Prize at the Sundance Film Festival, and When the Mountains Tremble won the Special Jury Award in 1984. Her film, State of Fear: The Truth about Terrorism, has been translated into 47 languages and broadcast in 154 countries. Her film, The Reckoning: The Battle for the International Criminal Court (ICC), is an epic tale about the first six tumultuous years of the ICC, filmed across 4 continents in 6 languages over 4 years.



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She was awarded a Guggenheim Fellowship in support of her Sundance offering, [Granito: How to Nail a Dictator](#) (2011) a feature-length documentary--political thriller, part memoir-- that transports audiences through a riveting, haunting tale of genocide and justice spanning four decades in Guatemala. She also directed the development of [Granito: Every Memory Matters](#), a transmedia project using mobile applications to restore the collective memory of the Guatemalan genocide.

Yates recently completed [Disruption](#) (2014), a documentary which explores innovative strategies to reduce poverty through women's economic empowerment in Latin America. She is currently working on [500 Years](#), the third in a trilogy of films (following [When the Mountains Tremble](#) and [Granito](#)), which explores the battle for the national narrative in present-day Guatemala.

Director Filmography:

[Presumed Guilty: Tales of the Public Defenders](#) - The Criminal Justice System seen through the eyes of Public Defenders. (2002)

[Cause for Murder](#) - The murders of two outspoken human rights defenders spotlight the difficulty of change in modern Mexico. (2002)

[Battle For Broad](#) - Poverty activists challenge police at the Republican National Convention. (2000)

[Brotherhood of Hate](#) - The story of one family that tried to raise their eight sons to be "white warriors." (1999)

[Outriders](#) - Poor and homeless families on a cross-country odyssey to expose poverty in America.

[Dictator In The Dock](#) (2013)

[Granito](#). (2011)

[The Reckoning](#): The Battle for the International Criminal Court. (2009)

[Living Broke in Boom Times](#) - Lessons from the movement to end poverty. (2007)



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[State of Fear](#): The Truth About Terrorism - A nation wages a war on terror and loses its democracy. (2005)

(1999)

[Poverty Outlaw](#) - The story of one woman who must break the law to survive. (1997)

Teen Dreams - Three teens shoot their autobiographies in this pioneering work. (1994)

[Takeover](#) - Homeless people simultaneously take over empty houses in eight cities. (1990)

[Witness to War](#) - Academy Award Winner: One man's journey of conscience from Vietnam to El Salvador. (1986)

[When the Mountains Tremble](#) - Civil war in Guatemala; the story of Nobel Peace Prize winner Rigoberta Menchu. (1983)

[Nicaragua: Report from the Front](#) - The secret U.S.-funded CONTRA war against Nicaragua. (1983)

[Resurgence](#) - Union organizing, murder, and the Ku Klux Klan. (1981)

## SCREENED AT THE FOLLOWING FESTIVALS:

(1) 54<sup>o</sup> Festival Internacional de Cine de Cartagena de Indias, FICCI (Colombia), March 13-19 2014

(2) Movies That Matter (The Hague, the Netherlands), A Matter of ACT programme. March 20-26 2014

(3) It's All True (Brazil), April 3-13 2014

(4) Documentary Edge (New Zealand), May 22-June 1<sup>st</sup> 2014

(5) 17TH CINE LAS AMERICAS INTERNATIONAL FILM FESTIVAL (Austin, TX). April 22-27 2014



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(6) Berkshire International Film Festival (Great Barrington, MA).  
May 29-June 1 2014

(7) 10° Festival Internacional de Cine de los Derechos Humanos  
(Sucre, Bolivia). July 28-August 3 2014

(8) UNAFF Film Festival (San Francisco CA). October 15-17 2014

(9) San Francisco Latino Film Festival (San Francisco) September  
19-27 2014

(10) DOC NYC (New York City), November 15 2014

### **Skylight Pictures**

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### **Contact:**

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**Available Projection Formats:** Blu-Ray, Apple Pro Res HQ

**TRT:** 1:24:13 / 84 minutes

**Format Ratio:** 16:9

**Sound:** 5:1 Surround or Stereo

**Camera used:** Panasonic 720p

**Production date:** 2014

<b>Director</b>	PAMELA YATES
<b>Producer</b>	PACO DE ONIS
<b>Director of photography</b>	MELLE VAN ESSEN
<b>Editor</b>	PETER KINOY
<b>Composer</b>	ROGER C. MILLER



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JULIO MAURO, JOSE JAIRO  
FLOREZ, JON FIGUEROA

Trailer Link: <https://www.youtube.com/watch?v=eFqSjwaw15M>

Press-kit: <http://skylight.is/disruption-press-kit/>

Film page: <http://skylight.is/films/disruption>